



# Alfonica Messaging

Connect with your target audience in real time with our bulk messaging platform



Don't let it slip away! Get £10 off your first dining experience. T&Cs apply.

11:12

Please note: We have had to shut the school today at short notice due to severe weather conditions. We will be in touch with further info

11:20

Reminder: your dermatologist appointment is tomorrow at 12:30pm. Text 'Y' to confirm.

11:35

0330 043 4767  
messaging@alfonica.com  
alfonica.com/messaging

Register here  
[messenger.alfonica.com/register](https://messenger.alfonica.com/register)

# Boost Customer Engagement

**Connecting with customers is harder than ever; emails get lost, social media is unpredictable, and ads are everywhere.**

With up to 98% open rates, text messaging cuts through the noise, delivering your messages instantly by keeping customers engaged and coming back.

Do you wonder if texting is right for your business

**Alfonica makes it easy.**

# Enhance Communication in your Sector

**Bulk messaging has become a popular and effective method for delivering important updates, reminders, and announcements to your target audience instantly via SMS or WhatsApp. Its versatility extends across various industries, making it a valuable tool for direct communication.**

Whether you're in the **education, hospitality, retail, marketing, charity, housing, or IT sector**, our bulk messaging service can help you reach your audience effectively. It's designed to be adaptable and applicable, ensuring your message gets across, regardless of your specific industry.

# Businesses use Alfonica Messaging to:



Text large contact lists in just a few clicks



Chat with customers using **two-way texting**



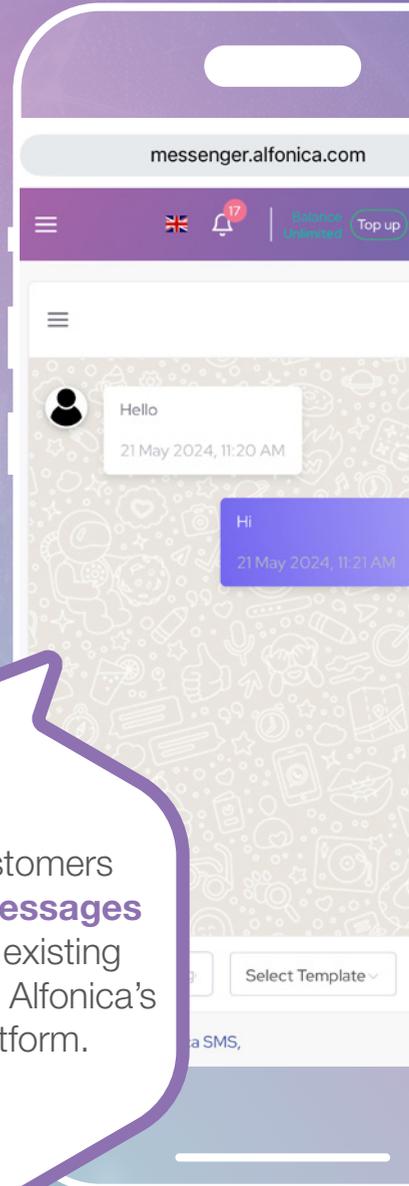
Build a list of phone numbers with **opt-in tools**



**Save time** with automated text messages



Build **bulk messaging marketing campaigns**



In 2024, our customers sent over **250k messages** to their new and existing customers through Alfonica's messaging platform.

# Your Perfect Bulk Messaging Platform Is Just One Click Away

At Alfonica, we understand that not every business runs the same. However, one thing we're certain of is that almost every customer reads text messages right away, and a good number of them click onto the links in them.

Our bespoke bulk messaging solutions are meant to help you send text messages to your customers, whether you want to reach everyone at once or send personalised messages. Use text messaging to get more people interested in your business, increase your sales, and build stronger relationships with your customers.

## What's In It For You?

**Alfonica Messaging is a bulk messaging platform keeping audiences in the loop of your latest company news with instant notifications, reminders, and real-time brand offers.**

You can message thousands of customers at one time by accessing powerful advanced features and third-party applications.



### Online Business Messages

Send limitless text messages through your browser or web application.



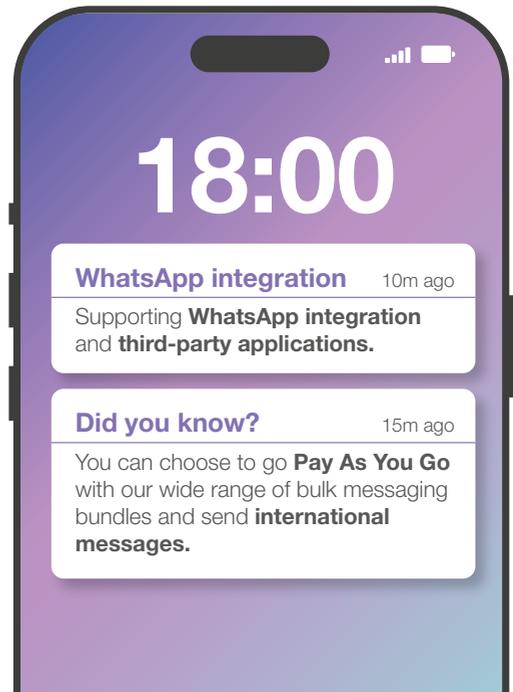
### Auto-Replies

Use the quick auto-reply feature to respond easily to any received messages.



### Real-Time Chat Access

Keep track of real-time text conversations and replies.





### **Contact Management**

Organise and maintain your conversations in contact group lists ensuring they remain tidy and easy to navigate and integrate into 3rd party applications.



### **Multi-User Accounts**

Request access to an unlimited number of sub-user accounts, each with their own set of templates, contact lists, credits and campaign reporting capabilities.



### **Data Security and GDPR Compliance**

We protect sensitive information by using strong encryption, ensuring your data remains secure.



### **Keyword Message Routing**

Forward, reply and subscribe users to lists based on the content of incoming messages.



### **Inbox Text Messaging**

Receive text messages straight to your online inbox.



### **Text Forwarding**

Forward incoming text messages to multiple email addresses.



### **Sender ID**

Text messages can be sent from a Sender ID of your choice, or from a chosen mobile number.

## **Get To Work With Our Bulk Messaging Platform**

### **Need help?**

**Get a demo** to learn how we can make Bulk Messaging work for you.



**0330 043 4767**



**[messaging@alfonica.com](mailto:messaging@alfonica.com)**



**[alfonica.com/messaging](https://alfonica.com/messaging)**



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We use Alfonica for our school texting system and are extremely pleased with the quality of the service they are able to provide.

**Beth Jacob Grammar School**